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Press Release December 16, 2004

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\$5 Billion a Year in Waste: and it's not the US GOVERNMENT!

Have you ever wondered where returned items go after the holidays? Waste to Charity turns problem inventories to charitable gifts, and huge potential tax savings.

/24-7PressRelease.com/ - December 16, 2004. We specialize in obsolete products, customer returns, inventory write downs, and any other type of distressed inventory, even retail equipment and store fixtures. Headquartered in New Jersey, we work all over the country, and help our donors in maximizing their social impact in their immediate area, and the rest of the world.

Whether in our donor's stores, distribution centers, or a vendors, Waste to Charity provides freight, pick up, itemized inventory, and all necessary tax work. Unlike other organizations, we are completely self supported through our placement of goods through the charity community.

We have grown from \$150,000 to over \$6 million dollars per year of donated products, going directly to the people that need them most, here in the USA as well as overseas. We urge any company, large or small, that when facing the disposal of merchandise, please contact us, and make your waste make a difference!

Obsolete inventory write downs occur despite the greatest inventory controls, and supply chain tools ever available to business. It is estimated that US businesses waste 5 billion dollars per year, of useable product.

Although the software and systems may be greatly effective, the "turn" or sale of inventory is still driven by demand. Consumer preferences, marketing and the general state of the economy are variables that can be estimated, but no system nor person can be perfect in their ratios.

Even though some products are in great demand, even the savviest of merchandisers cannot always sell 100% of what they have in stock. Many industries face ever changing technologies, where today's hot item, is quickly replaced, and becomes yesterday's news. One look at the computer industry confirms this, although the issue is applicable in just about every industry. Waste to Charity was founded with just that idea in mind. It is our human instinct to avoid waste, however in business, some items just do not sell!


Waste to Charity (<http://www.wastetocharity.org>) assists companies with these inventory write downs. During this process our donors reclaim valuable storage, shelf

space and man-hours, and in the end receive a generous tax deduction of up to twice the cost of the products donated. This is no "tax loophole" but rather a deliberate act of congress to encourage donations of product to qualified , and deserving charities.

Waste to Charity handles donations from a wide array of business types, and has worked with computers, food, clothing, tools, fabric, machinery, automobiles, boats, and even real estate. We work hard to make sure that every offering is carefully considered, and then placed in the situation which will give the maximum social benefit.

Waste to Charity.org is the leading non-profit organization that works with product-based philanthropy. We make corporate waste make a difference. For more information, please contact us @ <http://www.wastetocharity.org>

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